Sorenson Squeeze allows you to encode and deliver high-quality QuickTime media for streaming and progressive downloads. While most compression tools are cumbersome, with steep learning curves, Squeeze is easy to use and requires no in-depth knowledge of the complexities of compression technology.

Built for Sorenson Video 3, Sorenson Squeeze is the first Variable Bit Rate (VBR) compression application for novice and pro users alike. For beginners, its drag-and-drop interface makes intelligent compression of audio and video media as simple as selecting a data rate.

Sorenson Squeeze's main interface includes eight buttons that correspond to preset connection speeds. All you need to do is select the correct speed for your intended audience, drag the button into the "work basket," and click the compress button. Squeeze's advanced video analysis evaluates the clip and automatically selects the compression parameters to create the highest quality video possible.

Sorenson Squeeze offers many of the advanced features professional multimedia producers demand. By clicking any of the data rate buttons, you view a dialog box containing complete access to fully adjustable advanced settings. You can even save these adjustments to the interface as custom setting buttons. Once custom settings are saved, you simply drag-and-drop the button into the work basket and Sorenson Squeeze does the rest.

**Sorenson Squeeze Key Features**

- Supports QuickTime 5 on Mac OS X and 9
- Allows even the most inexperienced user to create high-quality QuickTime video and audio
- Provides advanced users with a comprehensive set of fully customizable settings to support a variety of audio and video codecs
- Leverages the barrier-breaking Sorenson Video 3 codec for maximum quality, compression, and streaming performance
- Includes intuitive user-friendly interface
- Allows users to configure multiple workstations into a render farm
- Offers the most affordable available compression solution that is both network-aware and farmable

Eliminate expensive and complex compression tools. With Sorenson Squeeze, you can go straight from your editing tool to the finished product with all the simplicity you've come to expect from Sorenson.
Sorenson Squeeze Features

**Two-pass VBR compression**
produces higher-quality video than standard compression
with only slightly more processing time

**Fast-pass VBR compression**
reduces processing time to non-VBR standards, while
delivering only slightly lower quality than two-pass VBR compression

**Audio VBR for MP3 encoding**
produces smaller files while maintaining quality

**Batch processing**
allows users to group files together to be encoded in
order, eliminating the need to start the encoding process manually for each file.

**Deinterlacing**
allows users to remove the interlacing artifacts left by the
two fields per frame nature of conventional video.

**A/V filters**
gives users maximum flexibility with advanced control of audio/video parameters, including scaling, contrast and
brightness, gamma correction, and black-and-white restoration

**Multi-processor support**
leverages the processing power of multiple computers

**Multiple data rate presets**
includes optimized presets for connections ranging from
modems to LAN and high-bandwidth Internet connections
(56K, 112K, 256K, 384K, 768K, 1000K)

System Requirements

- Power PC with G3 processor or greater
- Mac OS 9 or later
- 64 MB RAM
- 10 MB hard drive available
- QuickTime 5 (included)

**Sorenson Squeeze Encoders**
- Sorenson Video 3
- Sorenson MPEG-4
- QUALCOMM PureVoice (included)
- Qdesign Music 2 (included)
- Fraunhofer MP3 (included)
- IMA 4 (included)

**Sorenson Squeeze Formats**

**Input:**
- AVI
- MOV
- DV

**Output:**
- MOV

Customer Support

support@sorenson.com

To Order

www.sorenson.com
(888) 767-3637

Sorenson Media
4393 South Riverboat Road
Suite 300
Salt Lake City, UT 84123
Phone: (801) 287-9400  Fax: (801) 287-9401

©2001 Sorenson Media, Inc. All rights reserved. Printed in the U.S.A. Sorenson Broadcaster is a trademark of Sorenson Media, Inc. QuickTime is a registered trademark of Apple Computer.